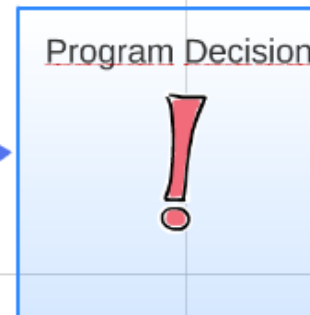
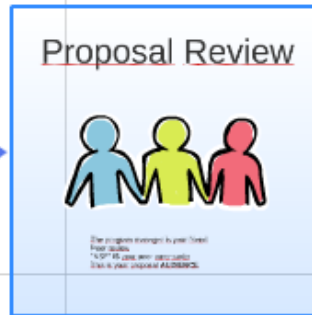
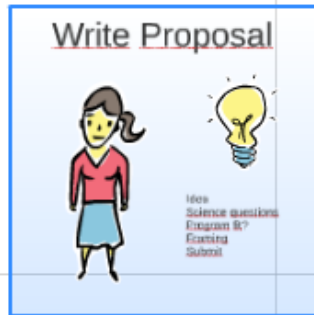


# A Typical Proposal Process



Award  
7 - 30%



Decline  
70 - 93%



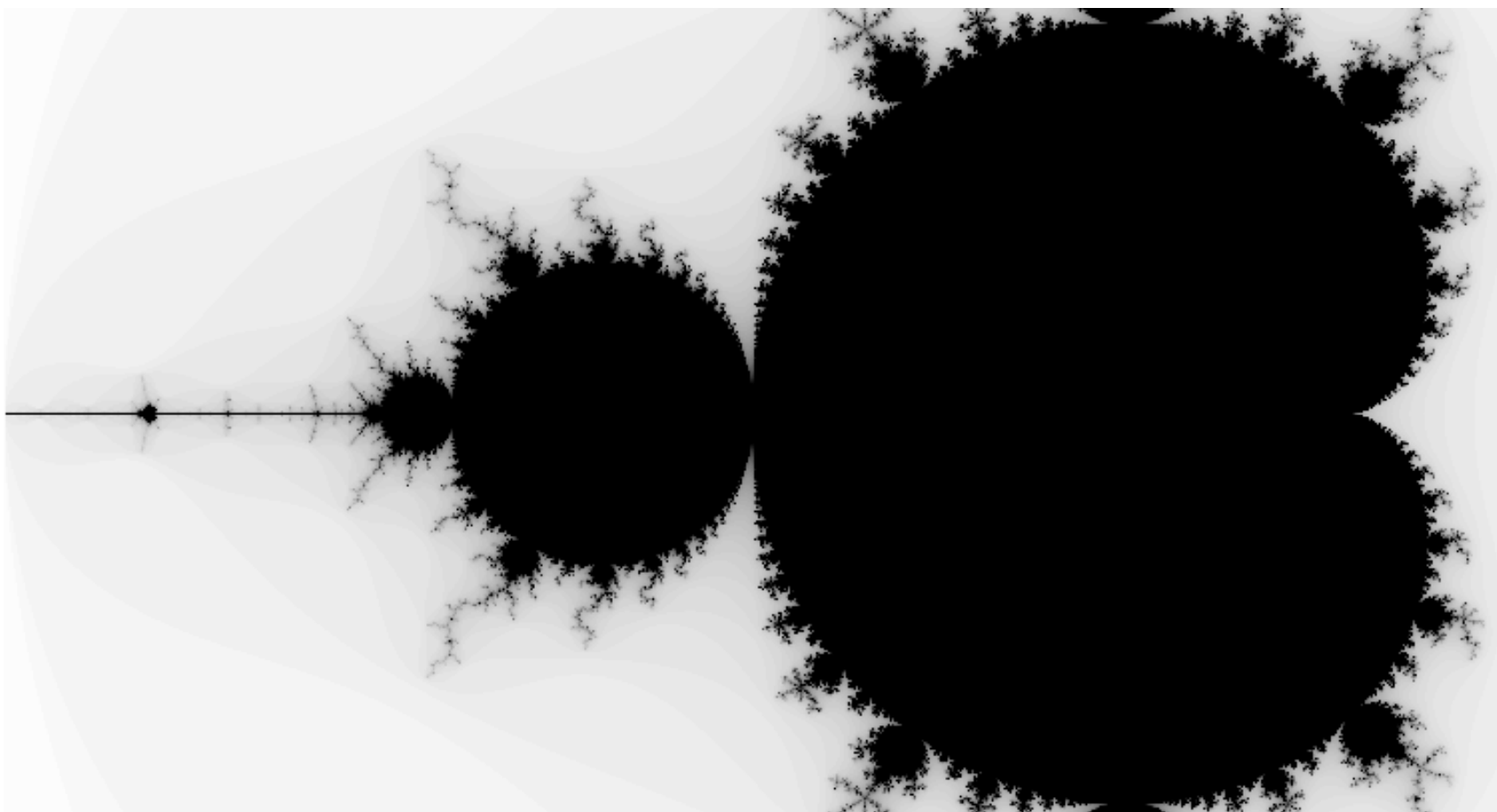
# Write Proposal

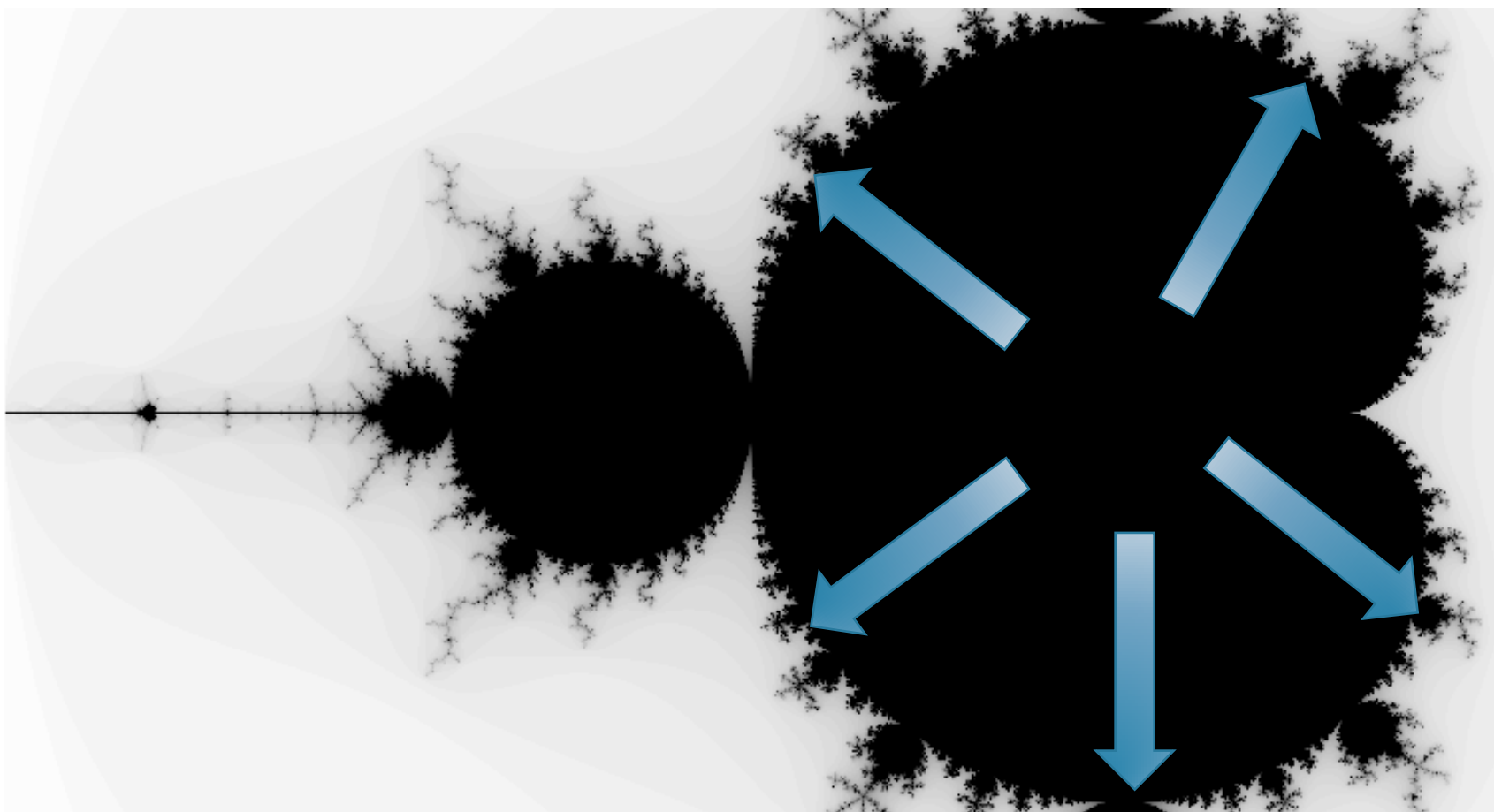


Idea  
Science question(s)  
Program fit?  
Framing  
Submit







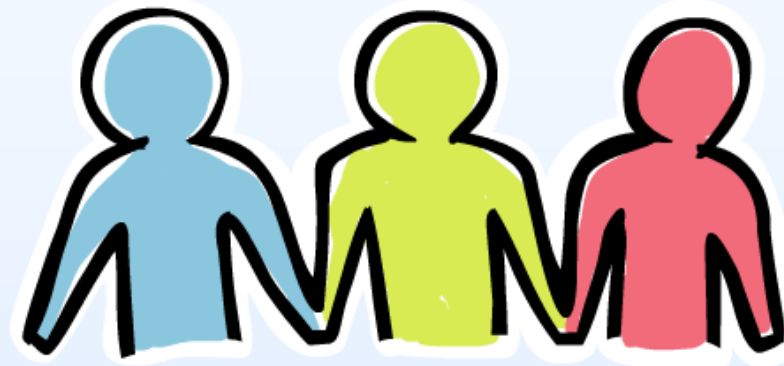


# Write Proposal



Idea  
Science question(s)  
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Submit

# Proposal Review



The program manager is your friend  
Peer review  
"NSF" **IS** your peer community  
This is your proposal **AUDIENCE**



## Program Decision



Award

7 - 30%



Decline

70 - 93%



# NSF Merit Review Criteria

**What is the INTELLECTUAL MERIT of the proposed activity?**

**What are the BROADER IMPACTS of the proposed activity?**

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- **Advancing knowledge**
- **Qualified proposer**
- **Creative, original concepts**
- **Well conceived and organized**
- **Sufficient resources**

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- Enhance infrastructure
- Dissemination of results
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